

CURRICULUM VITAE

Ülla-Maarit Pöör Saaremaa, Estonia | maarit.poor@gmail.com | Instagram: @maaritpoor
Languages: Estonian (Native), Finnish (Fluent), English (Fluent), Russian, French
Memberships: Member of the Estonian Association of Designers

CREATIVE PROFILE

Maarit Pöör is a multidisciplinary artist and designer whose work operates at the intersection of painting, textile design, and architectural geometry. Her art is characterized by a synthesis of Nordic minimalist form and historical heritage. A long career as a creative director and designer has provided her with a unique ability to manipulate materials and woven structures in both two- and three-dimensional artistic contexts.

EDUCATION

2000 Aalto University (formerly University of Art and Design Helsinki), Finland Master of Arts (MA) Textile Art and Fashion Design
2019–2022 Heriot-Watt University, Scotland
Brewing and Distilling (Professional product development and technology)

SOLO EXHIBITIONS

2026 WOOD. FORM. PÖÖR, Galleria MABD, Oulu, Finland
2024 Echoes of Architecture, Tallinn, Estonia
2023 Saaremaa, Estonia
2022 Solo Exhibition, Saaremaa, Estonia
2000 Solo Exhibition, Helsinki, Finland

SELECTED GROUP EXHIBITIONS

2025 Art3f Paris, Paris, France
1995–2011 Various design and art exhibitions, Helsinki, Finland

SELECTED PROJECTS AND COLLABORATIONS

2025- Collaboration with Annala Oy: Design and execution of architectural wool blankets, focusing on Finnish craftsmanship and heritage weaving.
2023 Triigi Philharmonics: Creation of visual identity, exhibition design, and concert graphics.
2016–2024 Lahhentagge: Brand creative direction and product development.
Comprehensive artistic solutions in packaging design.
1998–2000 Baltic Trade and Commerce Ltd / Stockmann & Sokos: Head Designer, artistic direction of clothing collections and material design.

AWARDS AND RECOGNITION

2020 Kuldmuna (Bronze) – Category: Design / Packaging (Flaneur specialty beverage)
2019 Kuldmuna (Special Award) – “Kuressaare Christmas Tree into Tonic” campaign (Creative solution and integrated communications)
International Recognition: Several awards in international beverage competitions for product and packaging design.